

CI Examples

- The average annual amount that $n = 1593$ families paid for college was \$24,164. If population S.D. is \$8500, give a 95% CI interval for μ , the average amount a family pays for a college undergraduate.
Solution:

$$\bar{X} = 24,164$$

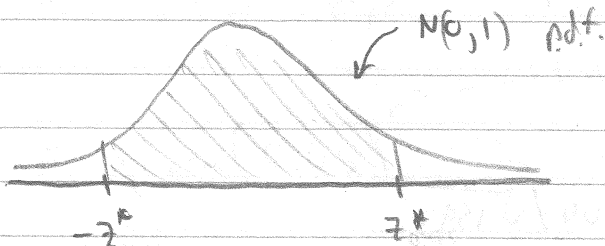
$$\sigma = 8500$$

$$n = 1593$$

critical value

$$\bar{X} \pm \underbrace{z^* \sigma / \sqrt{n}}_{\text{Margin of error}} \quad \text{S.D. of } \bar{X}$$

$z_{\alpha/2}$ = value st. 95% of mass is between $[-z^*, z^*]$



\bar{X} will be within z^* S.D.'s of μ in 95% of repeated samples.

From 68, 95, 99.7 rule, $z^* = 1.96$ or ≈ 2

$$\bar{X} \pm 2\sigma / \sqrt{n}$$

$$= 24,164 \pm 2 \cdot 8500 / \sqrt{1593}$$

$$= (23,738, 24,590)$$

- Interpretation: Using a procedure that captures the population average college spending in 95% of repeated samples, we say that average spending is between \$23,738 and \$24,590.
- Jargon: With 95% confidence, average spending is between \$23,738 and \$24,590.
- 68% confidence?

$$\bar{x} \pm z^* \sigma / \sqrt{n}$$

z^* now is st. 68% of mass lies between $[-z^*, z^*]$

From 68, 95, 99.7 rule, we have $z^* = 1$

$$\bar{x} \pm \sigma / \sqrt{n}$$

$$= 24,161 \pm 8500 / \sqrt{1543}$$

$$= (23,951, 24,377)$$

- What do we notice about width of 95% and 68% CI's?

$$95\%: 24,590 - 23,738 = 852$$

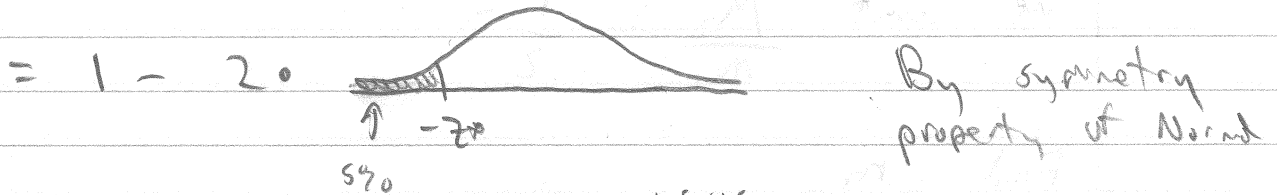
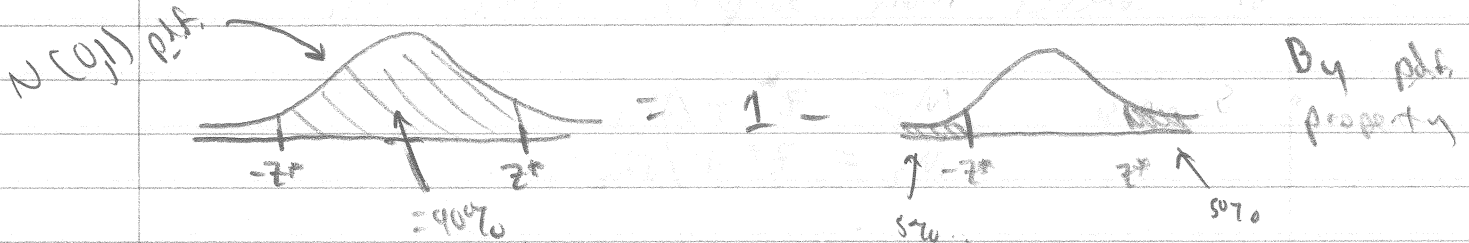
$$68\%: 24,377 - 23,951 = 426$$

A lot narrower!

Intuition: If we don't need to capture p as often, we can have a smaller interval
 ↑ "a larger net captures more fish"

• General CI

90% CI, Need to find z^* st.



$$\Rightarrow -z^* = \text{qnorm}(0.05) = -1.645$$

or use Normal Probability table

| z | ... | 0.06 | 0.05 | 0.04 | 0.03 | ... |
|------|-----|------|--------|--------|------|-----|
| -1.7 | | | | | | |
| -1.6 | | | 0.0405 | 0.0505 | | |
| -1.5 | | | | | | |

mathematically:

find z^* st. $P(-z^* \leq Z \leq z^*) = 0.9$ for $Z \sim N(0,1)$

$$\Rightarrow 1 - P(Z \leq -z^* \text{ or } Z \geq z^*) = 0.9$$

$$\Rightarrow 1 - 2 \cdot P(Z \leq -z^*) = 0.9$$

$$\Rightarrow P(Z \leq -z^*) = 0.05$$

apply inverse CDF

$$-z^* = -1.645$$

• Changing Sample Size

$$\text{M.O.E.} = z^* \sigma / \sqrt{n}$$

- What if we want to decrease MOE by a factor of 2?

- we can decrease the confidence level (change z^*)
or collect more samples (change n).

- Suppose $M_1 = z^* \sigma / \sqrt{n_1}$
 $M_2 = z^* \sigma / \sqrt{n_2}$

$$\text{we want } \frac{M_2}{M_1} = \frac{1}{2}$$

$$\text{Find } \frac{n_1}{n_2}$$

$$\frac{1}{2} = \frac{M_2}{M_1} = \frac{z^* \sigma / \sqrt{n_2}}{z^* \sigma / \sqrt{n_1}} = \frac{\sqrt{n_1}}{\sqrt{n_2}}$$

$$\Rightarrow \frac{1}{4} = \frac{n_1}{n_2}$$

$$\Rightarrow n_2 = 4n_1$$

- So to halve the MOE, we need to quadruple the sample size.

- In general to decrease MOE by a factor of $\gamma \in [0, 1]$ we need to multiply sample size by $\frac{1}{\gamma^2}$